

**Notice of Intent to Apply for Coverage Under MS4 General Permit
WPDES Permit No. WI-S050075**

Form 3400-NNN (R 2/06)

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NOTICE: This application form is authorized by section 283.37, Wis. Stats., and Chapters NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

Instructions: Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

Section I: Applicant Information

Name of Municipality

Village of Pleasant Prairie

Mailing Address

8600 Green Bay Rd

City

Pleasant Prairie

State

WI

Postal Code

53158

County(s) in which Applicant is located

Kenosha

Type of Municipality: (check one)

☐ County

☐ City

☒ Village

☐ Town

☐ Other (specify)

Section II: Local Contact Information (check one):

Name of Municipal Contact Person

Robert Martin

Title

Village Engineer

Mailing Address

8600 Green Bay Rd

City

Pleasant Prairie

State

WI

Postal Code

53158

E-mail address

jbaternik@plprairiewi.com

Telephone Number (include area code)

262-925-6768

Fax Number (include area code)

262-694-2941

Section III: Water Quality Concerns

Yes

No

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Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/>)

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Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html>)

Section IV: Area and Population Within the MS4

Yes

No

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Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <http://www.epa.gov/npdes/pubs/fact2-2.pdf>)

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

Total municipal area (in square miles):

33.59

Total municipal population (in year 2000):

16136

MS4 service area within Urbanized Area (in square miles):

33.59

Municipal population within Urbanized Area (in year 2000):

16136

Section V: Potential Permit Exemption

Yes

No

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Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage.

Do you believe that the MS4 may be eligible for this potential exemption?

Section VI: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

Pleasant Prairie will use its website and local access television channel to educate its residents on stormwater management and water quality issues, permit compliance, and helpful suggestions to achieve better water quality.

The topics for permit compliance are as follows:

1. Detection and elimination of illicit discharges and water quality impacts associated with such discharges from municipal separate storm sewer systems.
2. Proper management of materials that may cause storm water pollution from sources including automobiles, pet waste, household hazardous waste and household practices.
3. Onsite reuse of leaves and grass clippings and proper use of lawn and garden fertilizers and pesticides.
4. Management of streambanks and shorelines by riparian landowners to minimize erosion and restore and enhance the ecological value of waterways.
5. Infiltration of residential storm water runoff from rooftop downspouts, driveways and sidewalks.
6. Activities that may pose a storm water contamination concern, and where appropriate, educate specific audiences on methods of storm water pollution prevention.
7. Environmentally sensitive land development designs by developers and designers.

B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

The purpose of this program is to notify the public of activities required by the municipal storm water discharge permit and to encourage input and participation from the public regarding these activities.

1. The Village will publish its NR216 Annual Report on-line at the Village's website to notify the public of permit compliance activities.
2. The Village will host an annual open house following the completion of the NR216 Annual Report to invite and accept comments from residents.

C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

The Village's Illicit Discharge Detection and Elimination Program will consist of the following steps:

1. The Village will adopt all ordinance to prevent and eliminate illicit discharges and connections to the MS4. The ordinance will:
 - a. Prohibit the discharge, spilling or dumping of non-storm water substances or materials into waters of the state or the MS4.
 - b. Identify non-storm water discharges or flows that are not considered illicit discharges.

- c. Establish inspection and enforcement authority.
2. The Village will conduct Initial field screening at all major outfalls during dry weather periods.
3. The Village will perform on-going dry weather field screening of outfalls during the term of the permit. The Village will develop a schedule of inspection for each major outfall.
4. The Village will develop a response, reporting, and elimination protocol for outfalls where illicit discharges are found.

D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

The Village has an erosion control ordinance patterned after the NR152 model ordinance. The Village's Right of Way Inspector is currently responsible for the enforcement of this ordinance through the Engineering Department. Erosion control plans are reviewed for ordinance compliance by the Village Engineer.

During the permit period, the Village will continue to require compliance and enforce the provisions of the ordinance. In the 18 months following the start of the permit, the Village will also formalize construction site pollution control practices by implementing the following:

1. Procedures for construction site inspection and enforcement of erosion and sediment control measures.
2. Procedures for receipt and consideration of information submitted by the public.

E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

The Village has a stormwater management ordinance that requires stormwater management facilities to be designed to meet the performance standards promulgated under Wisc. Adm. Code Chapter NR151.

F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

The proposed pollution prevention program for the Village consists of the following components:

1. The Village does not own or operate any wet ponds.
2. Street sweeping of curbed roads four times per year.
3. Catch basin inspection and cleaning (if necessary) of all catch basins at least once every three years.
4. Dispose of street sweeping and catch basin waste at a licensed municipal solid waste facility.
5. If road salt or other deicers are applied by the Village, no more will be applied to maintain public safety and in accordance with the Wisconsin Department of Transportation Highway Maintenance Manual Ch 35.
6. Schedule a curbside leaf collection in the spring and fall of each year. Operate a yard waste collection site for Village residents. These operations will produce a woodchip and compost material available to Village residents.
7. Within 24 months of the start of the permit, the Village will prepare Storm Water Pollution Prevention Plans (SWPPP) for municipally owned and operated garages and surface storage areas.
8. Within 24 months of the start of the permit, the Village will evaluate the application of lawn and garden fertilizers

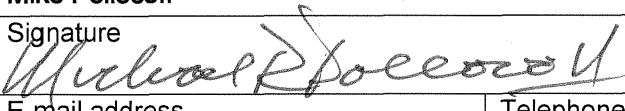
on municipally controlled properties, with pervious surfaces over 5 acres each, in accordance with a site-specific nutrient application schedule based on appropriate soil tests.

9. On an annual basis, the Village will conduct training for the municipal and other personnel involved in implementing this program.

10. The Village will implement measures to reduce municipal sources of storm water contamination within source water protection areas.

Section VII: Certification

Certification: I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name Mike Pollocoff		Title Village Administrator
Signature 		Date Signed June 1, 2006
E-mail address vsavic@plprairiewi.com	Telephone Number (include area code) 262-925-6721	Fax Number (include area code) 262-694-4734

Return this completed form to:

Wisconsin Department of Natural Resources
Storm Water Program – WT/2
PO Box 7921
Madison, WI 53707-7921